



Indian Institute of Technology Guwahati  
Centre for Career Development

# School of Business Placement Brochure



# About the Institute

Since **1994**, when it was founded as the sixth Indian Institute of Technology, IIT Guwahati has become one of the world's most dynamic universities in technology, innovation, and research. The campus lies on a 285-hectare parcel of land on the northern bank of Brahmaputra 20km from the city centre. The curriculum and courses at IIT Guwahati are constantly changing to meet global needs and allow students to explore their interests.

The Institute offers **B.Tech, B.Des, MBA, M.Des, M.Tech, MS(R), MA, M.Sc, and Ph.D** programmes in 11 Departments, 9 Centres, and 5 Schools in all major engineering, science, and humanities areas. Our students can broaden their studies with a 'Minor' degree, open and interdepartmental electives, audit courses, and inter-disciplinary research.

The institute's state-of-the-art laboratories and **National Centres of Research** have made it a hub for research and technical education.

Apart from world-class research, the faculty prepares students for professional problems by teaching them their fields conceptually. It also helps students participate in worldwide projects, which helps them become pioneers and leaders.

IIT Guwahati has **MoUs (Memoranda of Understanding)** with top international institutes for semester-based student-exchange programmes and summer internships, boosting global integration and broadening our students' perspectives.

In their holidays, students intern in industrial, managerial, and research fields at top international corporations and research labs, contributing greatly. The institute provides excellent extracurricular opportunities to help students develop holistically.

# About SOB

At our School of Business, we're breaking the mold of traditional B-schools. Instead of following the same old routines, we're charting a new course that merges classroom theory with real-world practice. As part of one of the country's most esteemed research institutions, we're on a mission to assemble the brightest minds to tackle global challenges head-on.

Nestled in the picturesque north-eastern region where technology and business converge, we're exploring new work styles, fostering entrepreneurship, and championing local solutions to global issues. From healthcare to sustainable livelihoods, we're dedicated to finding unique answers to pressing problems. Join us as we navigate the ever-changing landscape of economics and sustainability, together.

## VISION

The vision of the School is to become a world-renowned platform for creation and dissemination of business management knowledge by integrating, teaching, training and research.

## MISSION

To excel in nurturing the spirit of creativity, sustainability, and self-reliance amongst the next generation business decision makers by leveraging the eco-system of research, teaching, consultancy, and industry-academic collaborations within IIT Guwahati

## CORE VALUES

Integrity

Academic Excellence

Creativity Innovation



# Prof. Devendra Jalihal

Director, IIT Guwahati  
& Head, School of Business

The flagship programme of the school is the Master of Business Administration (MBA) which will encompass the nuances of a traditional MBA programme, in conjunction with a plethora of electives from various areas of business, including design management, finance, human resources management and marketing. The school also has a Ph.D. programme with the goal of creating the academic and professional leaders of tomorrow, both in teaching and research. The programme strives to be a preferred destination for individuals seeking to achieve their intellectual potential and conducting cutting edge research.

The school, in the near future, will commence a Minor programme in Business for the B.Tech. Majors, offering opportunities for development of techno-entrepreneurial outlook and vision. IIT Guwahati being the nodal centre for learning in the north-eastern region, the establishment of this School definitely go a long way in lending support to skill development and empowerment of entrepreneurs of the region, especially small and women entrepreneurs.



## Prof. Sukumar Nandi

Head In-Charge, School of Business,  
IIT Guwahati

Since inception, the flagship Master of Business Administration (MBA) programme of the School of Business remains one of the attractive programmes of the institute. Recently, we revised the programme for balanced representation of all core functional areas in Management — namely Finance & Accounting, Marketing, Organizational Behaviour & Human Resource Management (OB-HR), Operations, Strategy, Information Systems, and Economics. Emphasis is given to have a large pool of electives which may shape the students in their selected area. The Ph D programme of the School provides a place to create future leaders for Academia, Research and Development, and Industry in all focused areas. The school is planning to start Minor programmes for the undergraduate programme of the institute. The school provides opportunities for development of techno-entrepreneurship. The School of Business at IIT Guwahati is serving as the gateway institution within the region - a centre for local and national talent creation, cross-disciplinary education, and local entrepreneurship and innovation.



## Dr. John Jose

Head, Centre for Career Development,  
IIT Guwahati

It gives me immense pleasure to invite our esteemed partners in growth to the School of Business, IIT Guwahati. A young school with a right mix of experienced and young faculty members together with enthusiastic and professionally forward-looking students is all set to welcome our collaborators and potential hirers from multinational companies and R&D houses. With a rich curriculum leveraging practical learnings, field visits, case studies, industry exposure events and internships, our graduating batch of 2026 MBAs is one of the finest bunch of talents that can value add to any organization. I am sure our recruiters will find a very good diversity of talents from these youngsters for augmenting their human resource. We are also open to associate with you if you wish to be part of the larger stakeholders' group who could contribute either directly and indirectly to building our curriculum and offering value-adding training and skilling to our graduates.



## Dr. Kuldeep Baishya

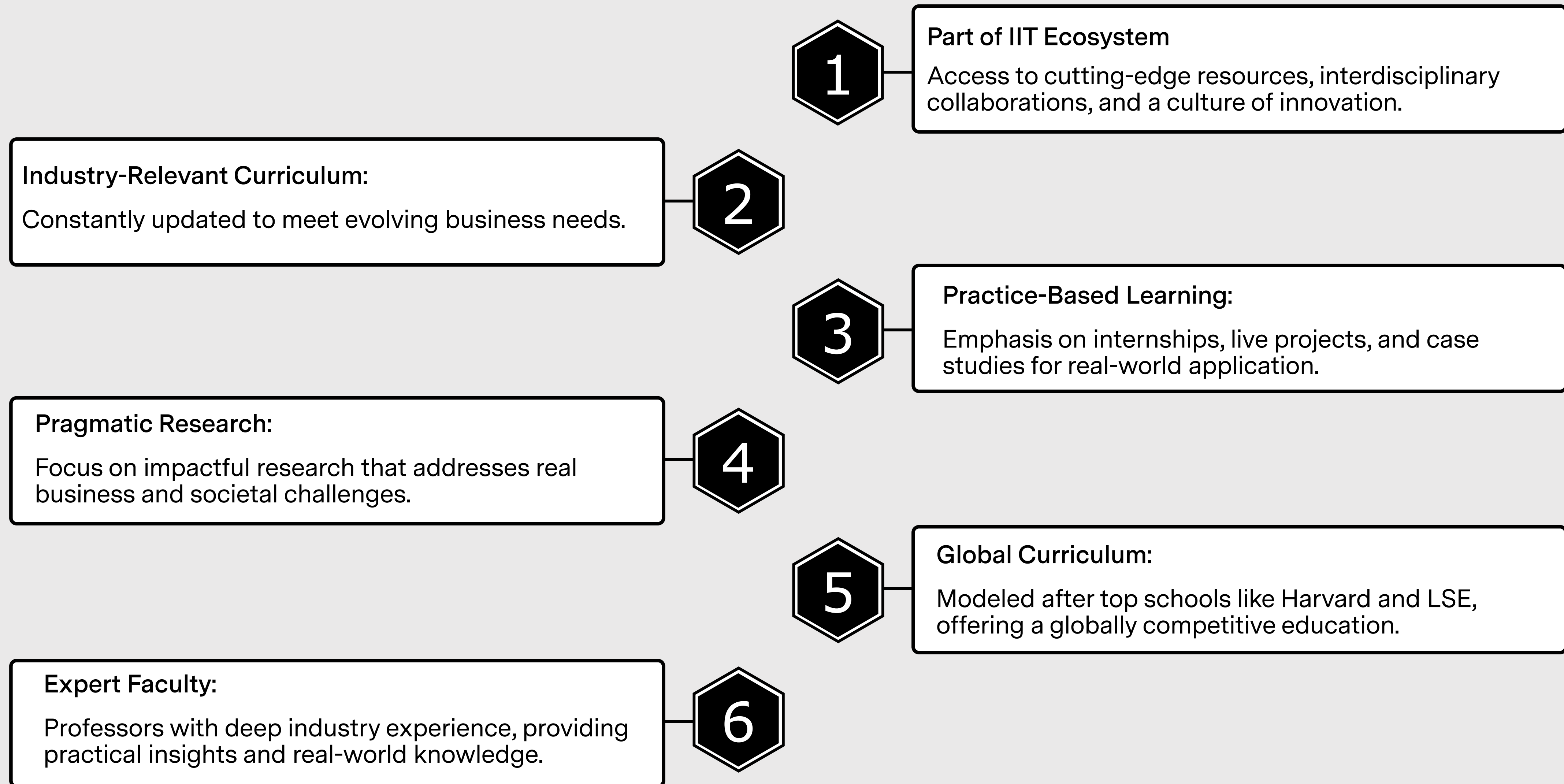
Faculty Coordinator for Placement,  
School of Business, IIT Guwahati

It is my privilege to welcome our esteemed recruiters to School of Business (SoB), Indian Institute of Technology Guwahati. At the SoB, IIT Guwahati, we are committed to creating a holistic environment that blends academic brilliance with industry significance. The curriculum at the School is developed by the combined effort of stalwarts from academia and industry. In the first year, the students are exposed to a comprehensive learning experience surrounding fundamental business domains such as marketing, strategy, human resource management, finance, operations, economics, and analytics. The curriculum is further enhanced with industry relevant electives and projects in the second year. To bridge the gap between academia and industry, the School constantly engages with guest faculties from industry. The Placement Cell works consistently with our students providing guidance on career opportunities, and skill enhancements.

Students at the School of Business are well equipped with dynamic business acumen. Their participation in various clubs, committees and student-led initiatives echoes a proactive nature of learning and leadership. Moreover, their exposure to industry internship ensures their capability of delivering value for the business.

As a faculty mentor, I have observed diligence, competence, inquisitiveness, and professionalism of our students. I am confident that they will continue to make significant contributions to the organizations they join and maintain the values of excellence, innovation, and integrity. We welcome recruiters to interact with our students and explore for a long-term partnerships with the School of Business.

# Why School of Business?



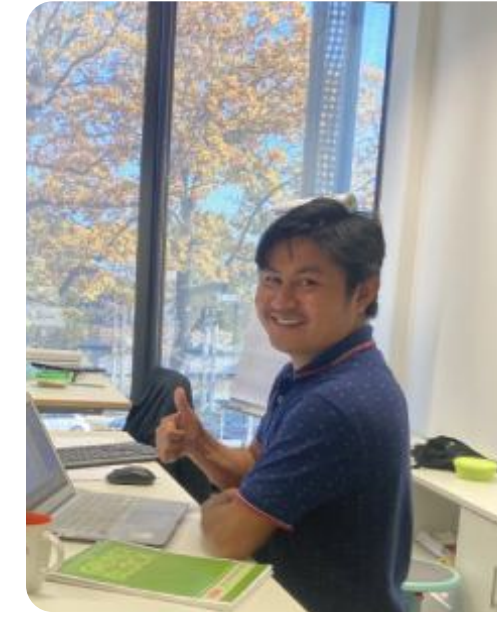
# Core Faculty



Dr. Abraham Cyril Issac



Dr. Kuldeep Baishya



Dr. Pinosh Kumar Hajoary



Dr. Abhay Pant  
(on-lien)



Dr. Sumant Kumar Bishwas  
(on-lien)

# Honorary Professor



Dr. Dilip Sarma



Mr. Basant Bardalai



Dr. Bhupati Das



Mr. Sona Ram Medhi

# Adjunct Faculty



Dr. Siddhartha Pratim Chakrabarty



Dr. Nachiketa Tripathi

# Associate Faculty



Dr. Deepak Sharma



Dr. Sansam Ranbir Singh



Dr. Pratul Chandra Kalita



Dr. Bodhisattva Sengupta



Dr. Rajshree Bedamatta



Dr. Sukhomay Pal



Dr. Prakash Kotecha



Dr. Agnirup Sarkar



Dr. Sparsh Johari



Dr. Chiranjib Sur



Dr. Laishram Boeing Singh

# Course Offered

## MBA

The MBA program at IIT Guwahati is a two-year residential program designed to provide a holistic business education. The curriculum combines classroom teaching, case studies, projects, and industry internships to equip students with the skills necessary to bridge the gap between technical expertise and corporate leadership.

## PhD

The PhD program at IIT Guwahati cultivates skilled scholars in business administration through a rigorous, research-oriented approach. It emphasizes advanced research and original contributions to the field. Graduates are equipped to lead academic, corporate, and policy-driven initiatives with innovative, critical thinking.

# Course Structure

## TERM 1

- Microeconomics
- Financial Systems
- Marketing Management
- Business Statistics & Data Analysis for Management
- Organizational Behavior

## TERM 2

- Macroeconomics for Managers
- Managerial Accounting
- Business Research Methods
- Human Resource Management
- Management Information System

## TERM 3

- Corporate Finance
- Computer-aided Operations Research
- Business Communication
- Organizational Structure and Design
- Strategic Management

## TERM 4

- Business Analytics
- Operations Management
- E-Commerce and its Application
- Legal Aspects of Business
- Cross-Cultural Management

## TERM 5

- Business Ethics
- Project Management
- Elective I
- Elective II
- Elective III

## TERM 6

- Project Work I
- Elective I
- Elective II
- Elective III

## TERM 7

- Project Work II
- Elective I
- Elective II
- Elective III

## TERM 8

- Project Work III

# Electives Offered



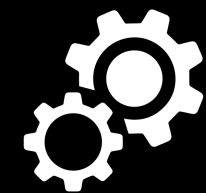
## FINANCE

- Introduction To Financial Derivatives
- Financial Risk Management
- Investment Banking
- Bank Management And Financial Services



## MARKETING

- Consumer Behaviour
- Digital Marketing
- Marketing Analytics And Metrics
- Product And Brand Management



## OPERATIONS

- Quality Management And Control
- Warehouse Management
- Materials Management
- Supply Chain Management



## HR & OB

- Industrial Relations And Labour Law
- Negotiation And Conflict Management
- Performance & Compensation Management
- Personality & Assessment
- Transformative Leadership

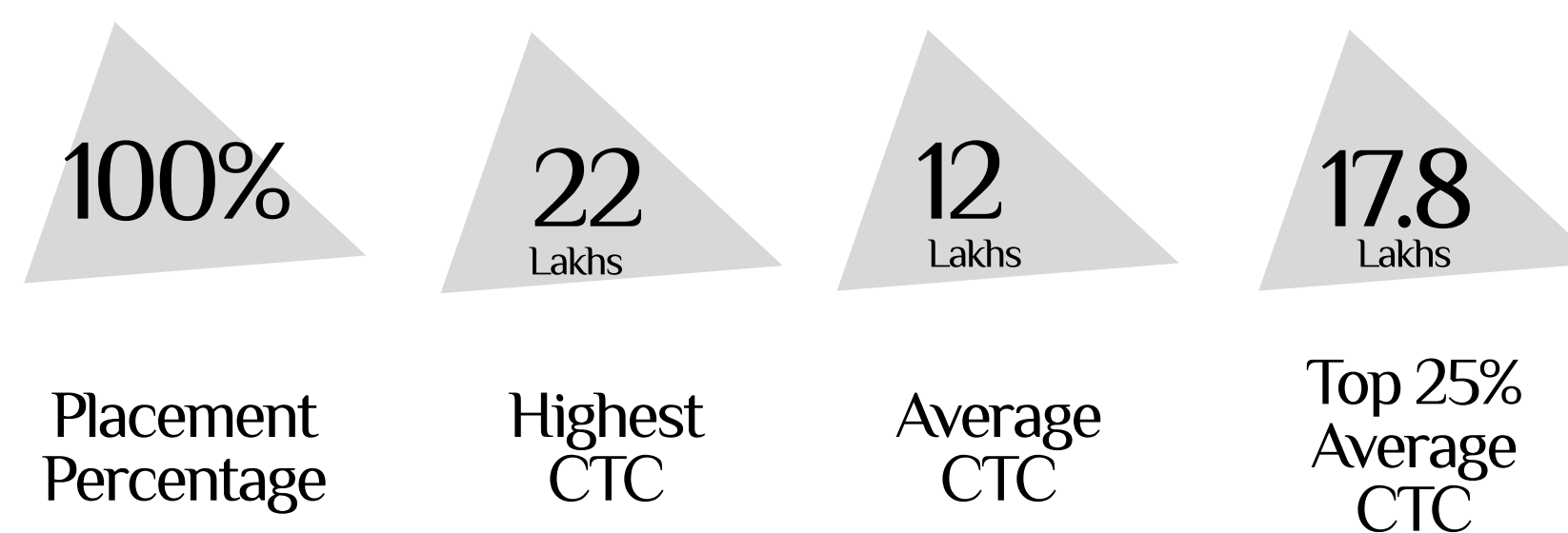


## STRATEGY

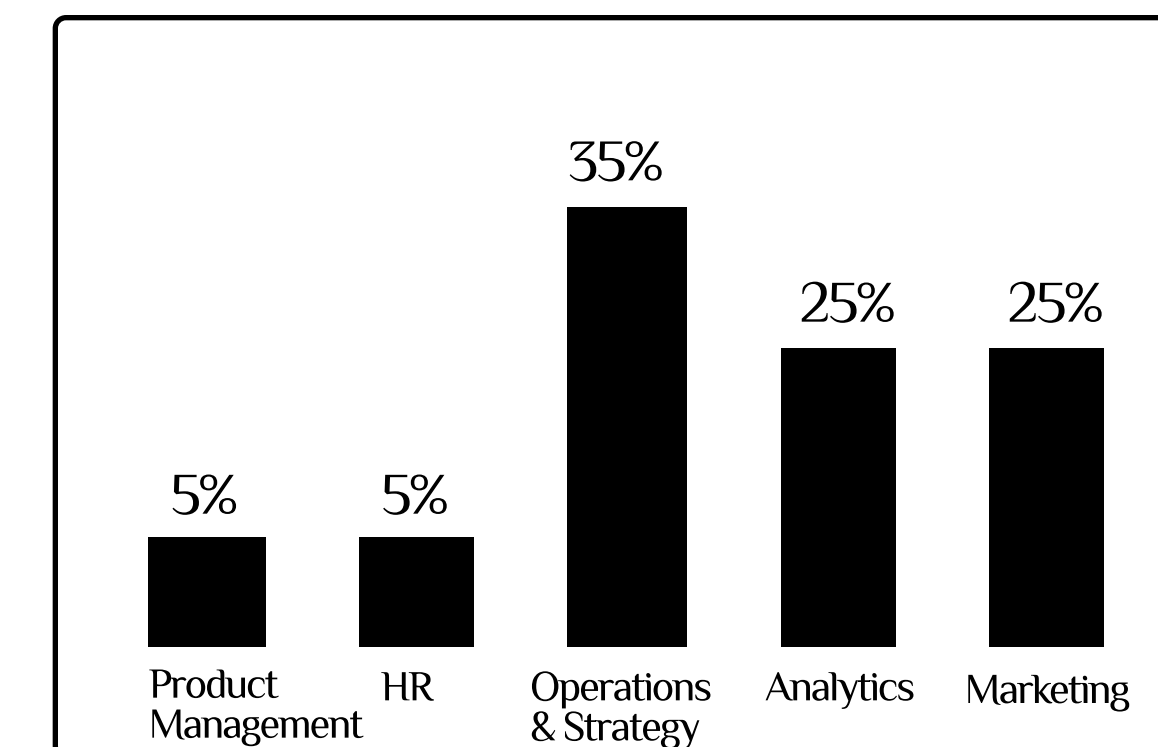
- Design Strategy & Business Model
- Design Thinking And Management
- Circular Economy

# Placement Stats

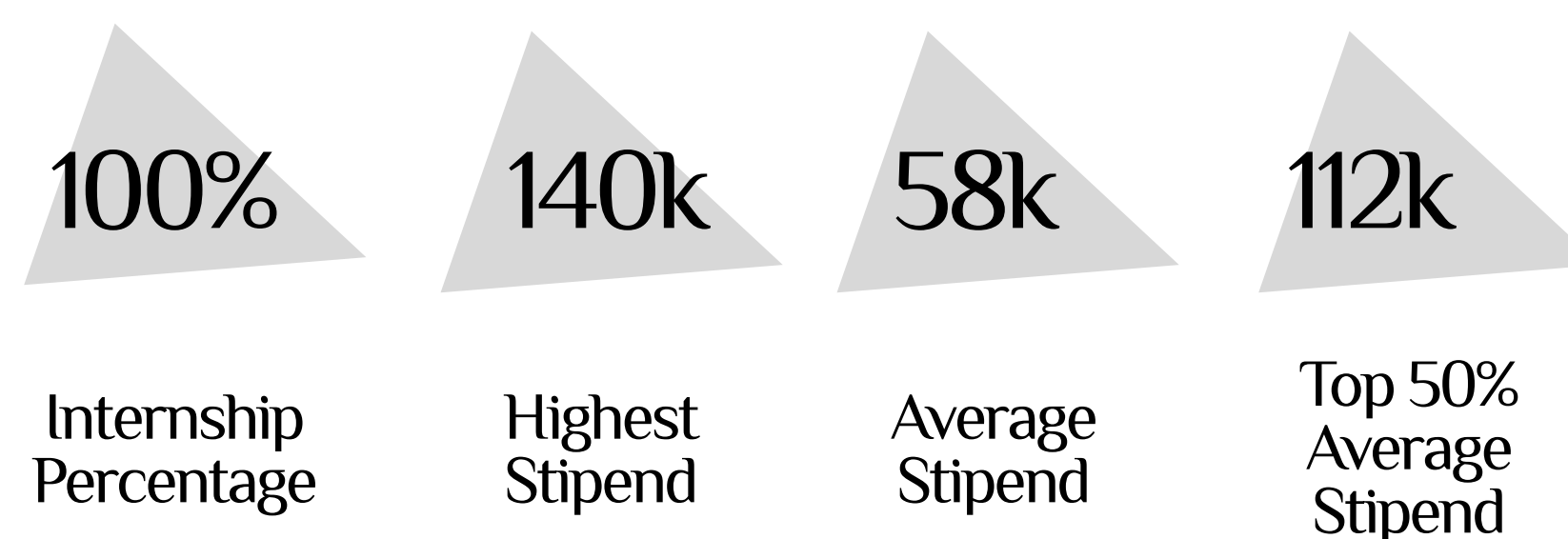
## On & Off Campus Placement of Batch 2023-2025



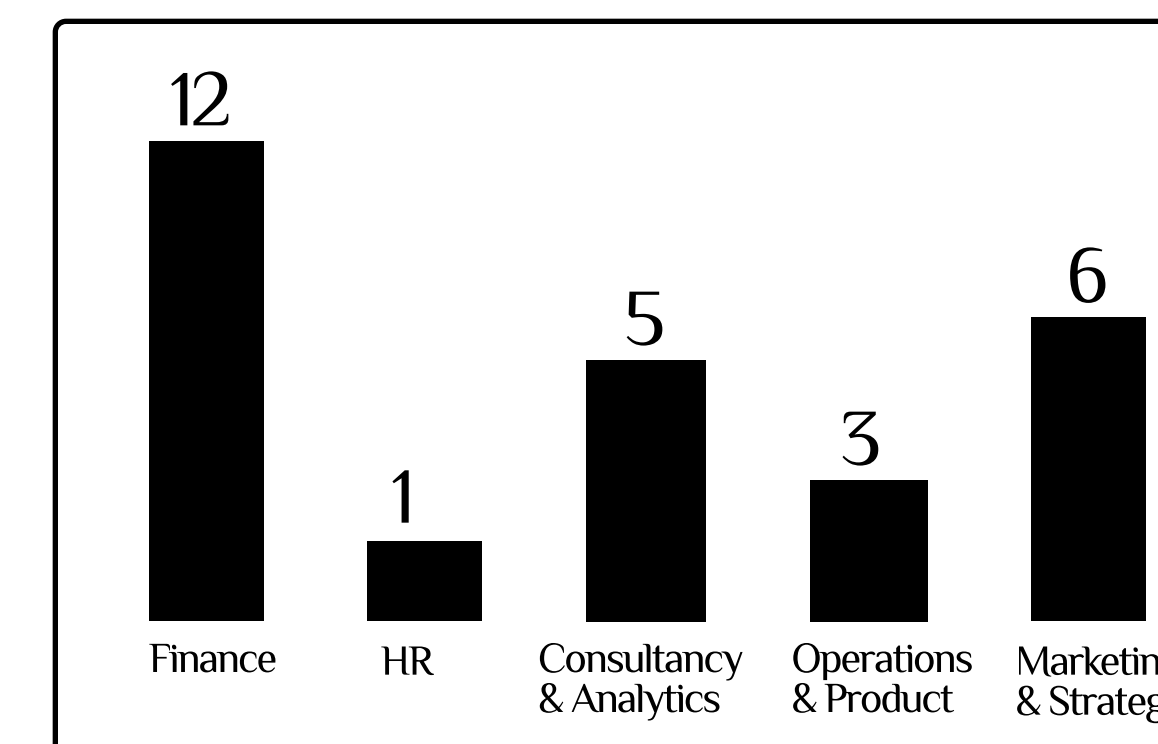
## Sector wise roles offered



## Summer Internship of Batch 2024-2026



## Sector wise roles offered



# Student Demographics (Batch 2024-26)

## Batch Size

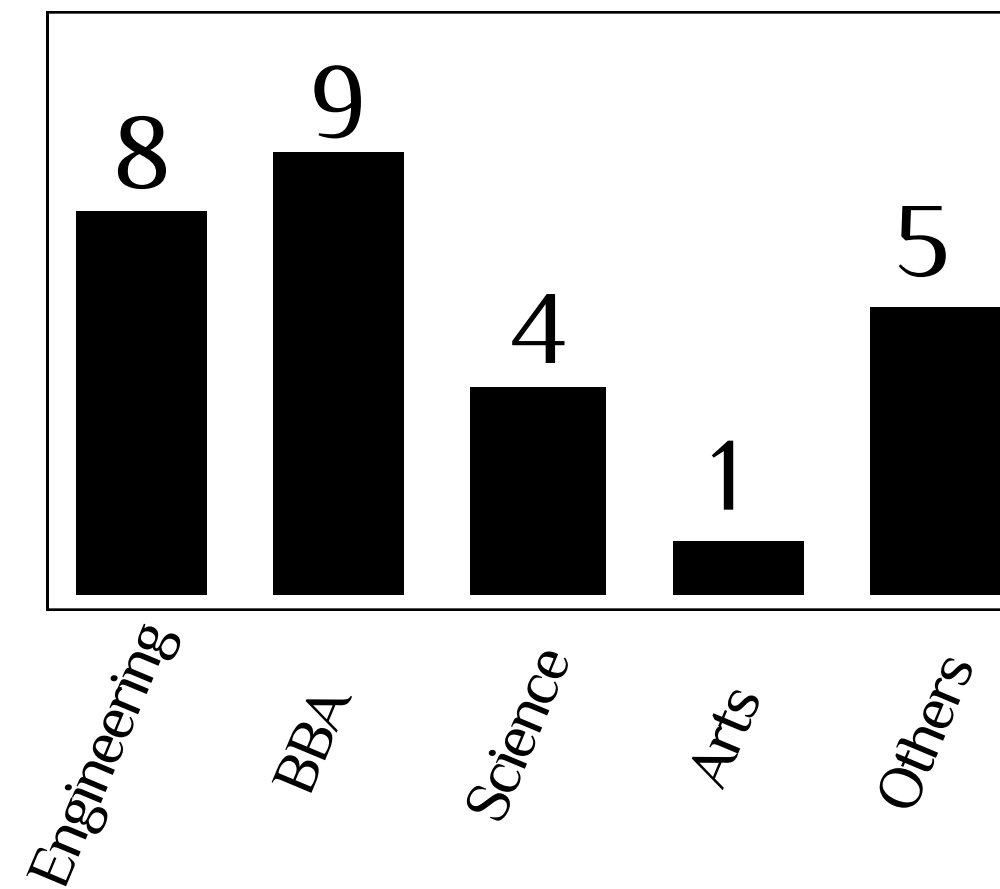


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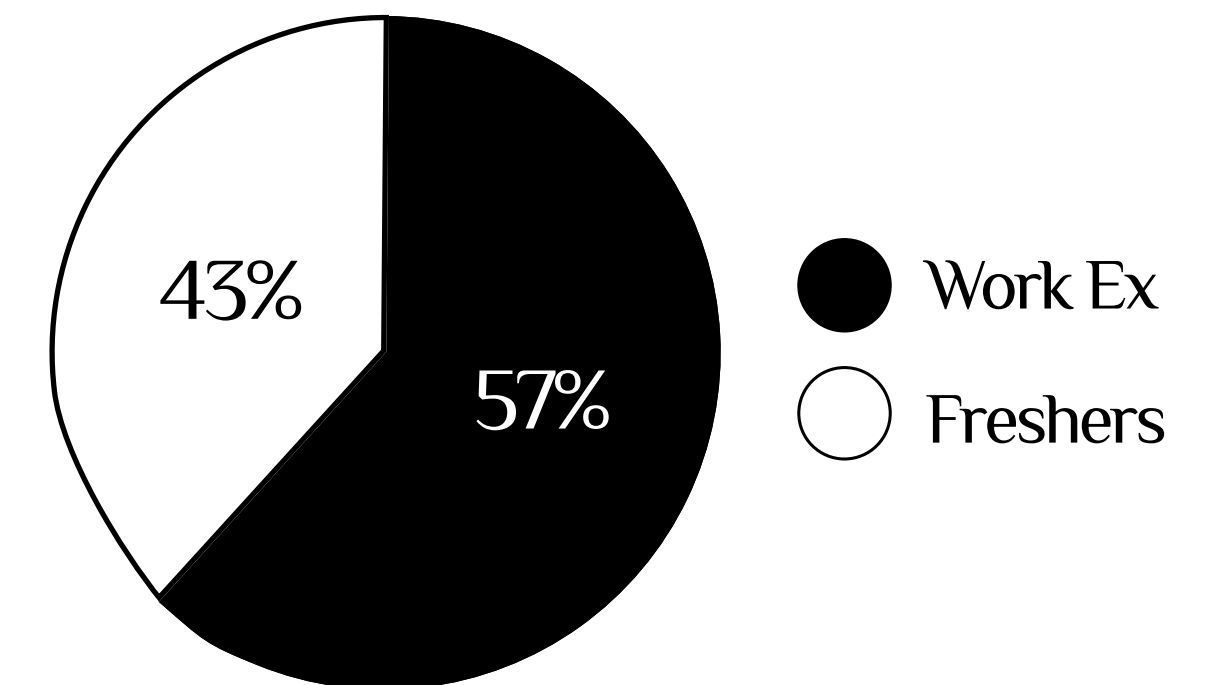
## Alma Mater

St. Xavier's College, Kolkata  
University of Delhi  
Graphic Era Hill University  
Amity School of Business  
Gatishakti University  
National Forensic Sciences University  
Visvesvaraya Technological University  
IITM Bhubaneswar  
IEM, Kolkata

## Academic Diversity



## Work Ex vs. Freshers



# Past Recruiters



# Past Recruiters



# Past Recruiters



# Committees & Clubs

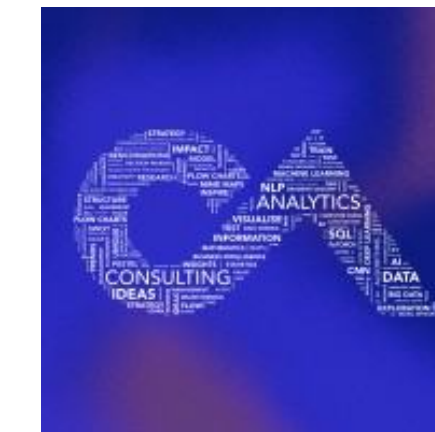
## FINANCE AND ECONOMICS CLUB

The Finance and Economics Club is a student-led initiative that nurtures interest in finance, economics, and investments. It organizes workshops, competitions, and guest lectures to provide hands-on exposure to concepts like stock markets, economic policies, and financial strategies. By combining theoretical knowledge with practical learning, it helps students develop strong analytical and decision-making skills, preparing them for careers in finance, economics & related fields.



## CONSULTING AND ANALYTICS

The Consulting & Analytics Club (C&A) is a student-driven forum that builds skills in management consulting and data analytics through workshops, case competitions, and training programs like Summer Analytics and Winter Consulting. With initiatives reaching thousands of learners worldwide, the club provides practical exposure, industry insights, and a platform for students to excel in global competitions and prepare for careers in consulting and analytics.



## TEDxIITGuwahati

TEDx IIT Guwahati is an independently organized TED event hosted at IIT Guwahati, offering a platform where local and global voices share “ideas worth spreading.” Featuring a vibrant mix of TED Talks and live speakers, it fosters meaningful discussions across disciplines—from science and arts to social innovation—encouraging deep reflection in an intimate setting

**TEDx** IITGuwahati

# Commitees & Clubs

## UDGAM BY E-CELL

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Udgam is the annual Entrepreneurship Summit of IIT Guwahati, organized by the E-Cell. It hosts workshops, panel discussions, competitions, and networking sessions with industry leaders, investors, and startups. The summit fosters innovation and entrepreneurial spirit by providing a platform for students to transform ideas into ventures.



## SPIC MACAY

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The SPIC MACAY Club at IIT Guwahati is a vibrant hub of culture and creativity! We celebrate India's rich heritage through mesmerizing performances, interactive workshops, and enlightening lectures. Join us to immerse yourself in the beauty of classical arts and ignite your passion for cultural exploration.



## ALCHERINGA/ TECHNICHE

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Fusion of culture and technology! Experience the best of both worlds at IIT Guwahati's dual extravaganza. From captivating cultural performances to cutting-edge technological innovations, immerse yourself in a whirlwind of creativity, talent, and excitement. Join us for an unforgettable journey where tradition meets innovation, at Alcheringa and kTechniche!



# Workshops & Seminars

Dr. Rupashree Baral  
DOMS, IIT Madras

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Delivered a captivating online session at IIT Guwahati's Research and Industrial Conclave 2023. She discussed the significance of conflict resolution in fostering collaborative work environments and presented effective strategies for building productive teams.

Dr. Anil Gupta  
Dr. Anamika Dey  
IIM Ahmedabad

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Interactive workshop with esteemed faculty from IIM Ahmedabad aimed at fostering entrepreneurial mindset and encouraging critical thinking. Participants were challenged to identify and capitalize on market opportunities arising from unmet needs.

Shri Paban Kumar  
Borthakur  
Chief Secretary of Assam

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Shared his invaluable insights into the complexities of politics and public administration. His innovative use of mythological examples to illustrate the nuances of power management was particularly enlightening. We also benefited greatly from his extensive experience in public administration, public policy, and management.

# Workshops & Seminars

Rashmi Mansharamani  
CHRO, The Wave Group

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Delivered a captivating online session at IIT Guwahati's Research and Industrial Conclave 2023. She discussed the significance of conflict resolution in fostering collaborative work environments and presented effective strategies for building productive teams.

Ms. Reena Evans  
Senior Director of  
Operations at ACKO

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Shared valuable insights on the future of operations, highlighting how data analytics is transforming decision-making and driving efficiency. Ms. Evans also discussed emerging trends shaping the industry and emphasized the critical role of customer-centric strategies in building sustainable business operations.

Vivek Gunawat  
Product Communication Manager  
at AU Small Finance Bank

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Delivered an insightful session on effective product communication and branding in the financial services sector. He emphasized the importance of clear messaging, customer trust, and innovative communication strategies in driving product adoption and enhancing customer engagement.

# Alumni Testimonials



**Subros**

**Prakhar Saxena**  
Batch of 22-24

At the School of Business, IIT Guwahati, I had the privilege of being part of a diverse community on a serene, green campus. The intellectually stimulating environment was enhanced by knowledgeable faculty and students from various parts of India, fostering mutual learning and inspiration. Beyond academics, cultural events, festivals, and group projects built camaraderie and teamwork. These experiences helped me forge lasting friendships and grow personally. The blend of academic rigor, cultural exposure, and strong peer connections made my time unforgettable, shaping both my personal and professional development.



**VE COMMERCIAL VEHICLES**  
A VOLVO GROUP AND EICHER MOTORS JOINT VENTURE

**Samarth Khanna**  
Batch of 22-24

Being part of the inaugural MBA batch at the newly established School of Business, IIT Guwahati, was an incredibly enriching experience. It felt like growing a startup from the ground up, where my contributions directly influenced the school's development. This unique environment sharpened my problem-solving and business skills, as I learned firsthand what it takes to build something new. Additionally, serving as the placement coordinator for my batch helped me cultivate leadership and teamwork abilities while ensuring my peers secured excellent job opportunities. This journey was both challenging and rewarding, significantly shaping my professional mindset.

# Alumni Testimonials



**Sujan Mandal**  
Batch of 22-24

The School of Business, IIT Guwahati, gave me the perfect blend of academic knowledge and practical exposure to thrive in a fast-evolving industry. The curriculum's focus on problem-solving, coupled with opportunities to work on live projects and interact with industry leaders, helped me gain real-world perspectives. The mentorship from faculty and the collaborative learning culture further enhanced my skills and confidence. These experiences have been invaluable in my journey at Turing, where I contribute to building technology-driven solutions for global clients.



**Mansi Agarwal**  
Batch of 23-25

Being part of the inaugural batch at the School of Business (SoB) at IIT Guwahati taught me patience and resilience. Building everything from scratch, securing internships and placements was challenging, but we succeeded in landing reputable roles. The supportive batchmates, approachable faculty, and enriching IIT Guwahati ecosystem, including excellent facilities, sports, nature, and clubs, were crucial to my growth. Competitions and skill development were integral to my transformative journey.

# Alumni Testimonials



**Makrand Mishra**  
Batch of 23-25

My journey at the School of Business, IIT Guwahati, has been truly transformative. The rigorous curriculum, combined with constant industry interaction and hands-on learning opportunities, equipped me with the right skills and confidence to take on real-world challenges. The mentorship from faculty and peer learning environment played a vital role in my personal and professional growth. I am grateful that this experience paved the way for my placement at BNY and prepared me to thrive in a dynamic corporate environment.



**Muskaan Chaddha**  
Batch of 23-25

My time at the School of Business, IIT Guwahati, was instrumental in shaping both my professional and personal journey. The curriculum blended academic rigor with practical exposure through case studies, live projects, and industry interactions, which helped me build a strong problem-solving mindset. The supportive faculty and collaborative peer environment further enhanced my confidence and leadership skills. These learnings continue to guide me in my role at Switch Mobility, where I work towards delivering innovative and sustainable solutions in the mobility sector.

# Contact Us



We are looking forward to have you on our Campus.

**Department Faculty  
Placement Coordinator**



**Dr. Kuldeep Baishya**

Phone : +91 8638577612

**Lead  
Student Coordinator**



**Saikiran Yalgam**

Phone : +91 8087158106



**Bhargavi Divyam**

Phone : +91 7635044169

**Student  
Coordinator**



**Aman Kumar Sinha**

Phone : +91 9740301094

**Department Placement  
Representative**



**Anshuman Singh**

Phone : +91 7460072980

E-Mail : [placement@iitg.ac.in](mailto:placement@iitg.ac.in)/ [ccd@iitg.ac.in](mailto:ccd@iitg.ac.in)

Website : [iitg.ac.in/ccd](http://iitg.ac.in/ccd)

Phone no : 0361258 2171/2175

Centre for Career Development (CCD),  
First Floor, Administrative Building,  
Indian Institute of Technology Guwahati, Guwahati, Assam - 781039.